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19-21.04.2012

**INTERNATIONAL TRADE FAIR FOR BUS INDUSTRY AND ACCESSORIES
OTOBÜS ENDÜSTRİSİ VE YAN SANAYİ ULUSLARARASI İHTİSAS FUARI**

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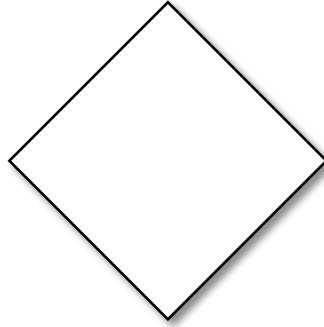
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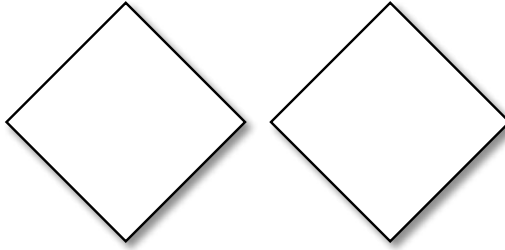
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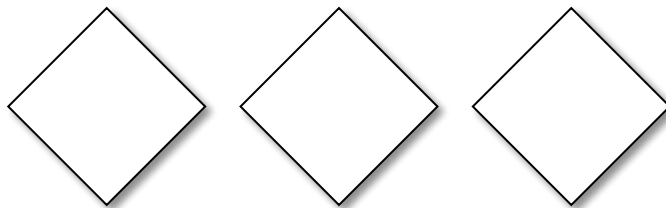
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Gold Sponsors



Silver Sponsors



Sponsorship Benefits

- Announcement at the opening ceremony and presentation of company spokesman
 - Logo in all on-site printed materials [posters, newsletters, invitations (will be printed 300k), brochures, catalogues, daily fair journal]
 - Logo on the official web site of the event and link to the company's official website
 - Logo in all online communication material (e-newsletters)
 - Logo in all print advertising of the event
 - A video of the company (an advertising) on the official web site of the event
 - An advertising of the company in fair catalogue as an insert
 - Presenting the advertising of the firm at the panels (1,5x2 m) in Hall 1
 - Logo in overhanging directional flag in the fairground
 - Logo on the balloons at each of the two entrance gates of the fair
 - Back page advertising area (27x40 cm) in the fair newsletter
 - Front page coverage in daily fair journal (with the photographs of the company's exhibition boost and products)
 - Delivering the company's fliers and brochures to all visitors by an hostess at the desk in the entrance area of Hall 1
 - Banner advertising on the shuttle busses working Taksim to Yesilkoy.
 - Logo on the directional arrows from the entrance to the exhibitor's boost
-

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 - Logo on the official web site of the event and link to the company's official website
 - Logo in all online communication material (e-newsletters)
 - Logo in all print advertising of the event
 - Logo in overhanging directional flag in the fairground
 - Logo on the directional arrows from the entrance to the exhibitor's booth
 - Presenting the advertising of the firm at the panels (1,5x2 m) in Hall 1
 - 27x40 cm advertising area inside front cover or first right page of the fair newsletter
 - Advertising area inside front cover or first right page of the fair catalogue
 - Front page coverage in daily fair journal (with the photographs of the company's exhibition booth and products)
-



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- Logo in all online communication material (e-newsletters)
- Logo in all print advertising of the event
- Logo in overhanging directional flag in the fairground
- Logo on the directional arrows from the entrance to the exhibitor's booth
- 27x40 cm advertising area inside fair newsletter (right page)
- Advertising area inside fair catalogue (right page)

